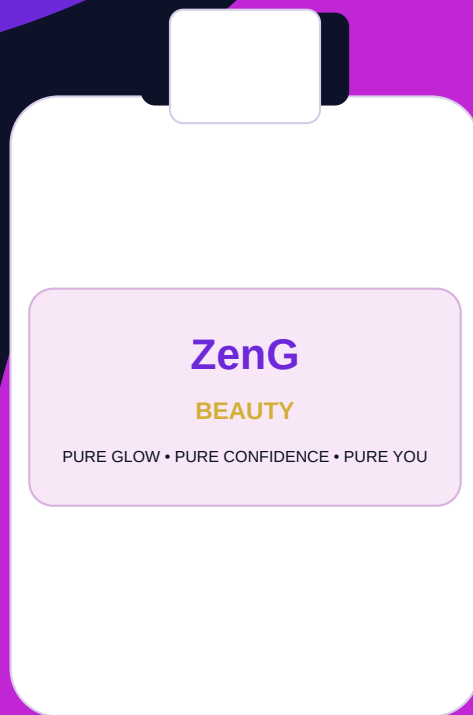


ZEN G BEAUTY

PURE GLOW • PURE CONFIDENCE

BUSINESS OPPORTUNITY GUIDE

Products • Referral • Binary Team • Wallet • Affiliate Marketing



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The ZenG Beauty Vision

ZEN G BEAUTY • BUSINESS GUIDE 02

A BEAUTY BRAND WITH A BUSINESS SYSTEM

ZenG Beauty combines beauty products with a structured referral-based business model. Build through real products, genuine customer relationships, honest education and consistent service.

OUR BRAND PROMISE

Pure Glow • Pure Confidence • Pure You. Every business conversation should begin with product value and customer care.

WHAT A MEMBER RECEIVES

A ZenG member account, personal referral identity, MLM dashboard, binary placement structure, wallet tracking and access to the configured business rules.

How the ZenG Business Structure

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1. JOIN

Create a ZenG member account through the registration/referral route.

2. ACTIVATE

Purchase the designated activation product. After the configured successful WooCommerce transaction status is reached, the account can be activated automatically.

3. BUILD

Introduce customers and members, place members on the Left or Right side of the binary tree, and help your team understand the products.

4. EARN

Eligible normal purchases can generate self cashback and sponsor-level commissions; activation purchases are used for the binary/pair mechanism.

JOIN • ACTIVATE • BUILD • EARN

Activation: Your Starting Point

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ACTIVATION PURCHASE

The designated activation product is the gateway to active-member status in the current system.

FIXED ACTIVATION BV

The activation calculation uses a fixed Activation BV configured by the system, not the product selling price.

ACTIVATION INCOME TREATMENT

Activation purchase: no self cashback and no L1/L2/L3 purchase commission. It can generate binary/pair income through the configured binary structure.

AFTER ACTIVATION

The member can use the dashboard, build a team, receive eligible normal-purchase benefits and participate in the configured binary system.

Binary Tree & Team Building

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LEFT + RIGHT STRUCTURE

The binary organization places members on a Left or Right position under a placement parent. Build both sides with real customers and members.

TREE-FIRST THINKING

Do not focus only on adding people. Help each person learn the product, serve customers and duplicate simple actions.

TEAM GROWTH LOOP

Invite → Explain → Activate → Train → Support → Duplicate.

DASHBOARD

The dashboard shows member status, wallet, team information and the binary tree so members can understand their structure.

LEFT + RIGHT • TRAIN • DUPLICATE

How Normal Product Income Works

ZEN G BEAUTY • BUSINESS GUIDE 06

NORMAL PURCHASE

When an already-active member purchases an ordinary, non-activation product, the current rules can apply self cashback and sponsor-level commissions.

SELF CASHBACK

Current default configuration: 20% of the eligible normal purchase base, subject to the system's configured rules.

SPONSOR LEVELS

Current default purchase commissions: L1 = 2%, L2 = 1%, L3 = 0.5%. These settings can be changed by the administrator.

NO BINARY ON ORDINARY PURCHASES

Normal product purchases do not add product BV to the binary engine under the current design.

Binary / Pair Income Explained

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ACTIVATION-ONLY BINARY

The current design uses activation purchases to feed the binary BV structure.

PAIRING

Eligible BV is placed on the correct Left or Right side of qualifying uplines. When both sides contain enough matching BV, the configured pair unit can create a pair.

CURRENT PAIR-RATE CONFIGURATION

Level 1: ■400 • Level 2: ■200 • Level 3: ■100 • Level 4: ■40 • Level 5: ■20 • Level 6: ■10 • Level 7: ■4 • Level 8: ■2 • Level 9: ■1 • Level 10: ■1 per configured pair unit.

ELIGIBILITY

An inactive upline can retain accumulated BV without consuming the match. Income is paid only when the applicable member is active and matching conditions are satisfied.

ACTIVATION BV → MATCHING → PAIR INCOME

Referral & Customer Acquisition

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REFERRAL IS THE ENGINE

Use your personal referral route to introduce people to ZenG Beauty. Explain the products first, then explain the business structure clearly.

A SIMPLE CONVERSATION

Problem → Product → Experience → Customer support → Business option.

BUILD CUSTOMERS BEFORE NUMBERS

Long-term growth comes from repeat customers, service, product education, genuine feedback and a team that understands what it is selling.

RESPONSIBLE PROMOTION

Never promise guaranteed income. Results depend on sales activity, customer demand, expenses, compliance and individual effort.

Affiliate Marketing Opportunity

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AFFILIATE MARKETING

Affiliate marketing can be used as an additional digital promotion channel: share approved product/affiliate links through social media, content, communities or direct recommendations.

HOW IT WORKS

Create useful content → share the approved tracking link → customer visits → eligible purchase is attributed according to the affiliate program → commission is paid according to its terms.

IMPORTANT DISTINCTION

Affiliate commissions are separate from the MLM wallet rules unless the company explicitly integrates them. A separate affiliate program must have its own configured tracking and commission terms.

BEST PRACTICE

Use honest product descriptions, disclose affiliate relationships where required and avoid misleading health or income claims.

CONTENT → LINK → CUSTOMER → COMMISSION

A 30-Day Action Plan

ZEN G BEAUTY • BUSINESS GUIDE 10

DAYS 1–7: LEARN

Understand the products, activation process, dashboard, referral process and common customer questions.

DAYS 8–14: SHARE

Speak with potential customers, publish useful product content, collect genuine feedback and follow up.

DAYS 15–21: BUILD

Help interested people register, understand the activation step and learn the Left/Right placement structure.

DAYS 22–30: DUPLICATE

Train new members to repeat the same simple process: product knowledge, customer service, referral, follow-up and team support.

LEARN • SHARE • BUILD • DUPLICATE

The ZenG Beauty Growth Blueprint

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BUILD WITH VALUE

Products create the customer relationship. Service creates trust. Training creates duplication. Consistency creates momentum.

YOUR DAILY SCORECARD

5 new conversations • 3 follow-ups • 1 product education post • 1 customer-service check-in • 1 team-training action.

THE BIG PICTURE

Retail customers → active members → Left/Right team → eligible normal-purchase income + activation-based binary income + affiliate opportunity where separately configured.

FINAL NOTE

This guide explains the current configured structure. Income is not guaranteed. Members should review current company terms, product prices, applicable taxes/laws and actual dashboard settings before making financial decisions.

VALUE + CONSISTENCY + CUSTOMER SERVICE